

Jonathan Pieczynski

jon@jonpie.com

708-508-0622 - [Behance](#) - [jonpie.com](#)

Skills

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| <ul style="list-style-type: none">• HTML5, CSS3• Accessibility• UX Design• Graphic Design• Print Design• Video and Audio Production | <ul style="list-style-type: none">• WordPress• Google Analytics• Google Tag Manager• Google Data Studio• Adobe Creative Cloud• Kaltura, Camtasia• Asana / Slack | <ul style="list-style-type: none">• Asset Archive Policy• Training and Documentation• Project Management• Email Marketing• Social Media Planning• Interpersonal |
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Work Experience

Pie Design / September 2009 – Current: Providing web design services to businesses and individuals using WordPress, relational database design, and hosting setup.

Indiana University Bloomington, College of Arts and Sciences / April 2016 – April 2020 - Web Developer, Communications and Marketing/Executive Dean's Office: Build of student-focused websites for College departments, email campaigns for internal, marketing, and recruitment communication, editing photography and video, creating compelling digital signs, and communicating with multiple IU schools and departments about brand and identity best practices.

WCIA-TV / Nexstar Broadcasting / April 2013 – April 2016 - Digital Media Creative Director, Champaign, IL: Focus on web analytics, project management, web page development, digital advertising, graphic and print design, social media digital research and training, and email campaign development.

WJBD-FM-AM / NRG Media / September 2009 - July 2012 - Creative Services Director, Salem, IL: Focus on graphic design for sales presentations and web advertising, web development, web analytics, social media, video editing, on-air talent, and promotions.

Education

Google – 2020: Certificate – Google Analytics Individual Qualification

Eastern Illinois University – 2009: B.A. – Communication Studies – Electronic Media Production